



Quality, Environment & Sustainability Policy

Company Overview

Ashford Colour Ltd, part of the Pureprint Group, specialises in inkjet printing, digital and on-demand print solutions. We offer direct-to-end-user shipping through our innovative Zero Inventory solutions.

Aim and Scope

Our aim is to enhance customer service by offering efficient, streamlined processes, clear communication, and a right-first-time approach to producing printed materials — all while actively protecting the environment. We are committed to being a sustainable business by applying the three pillars of sustainability: Environment, Community, and Economic.

Integrated Management System:

We have established an integrated management system that focuses on both quality and environmental management, using the following standards as a framework:

ISO 9001 for quality management

ISO 14001 for environmental management

FSC® Chain of Custody for responsible sourcing and environmental controls

Environmental requirements are integrated into our everyday operations, ensuring that sustainable practices are embedded within our business processes.

Our Commitments:

- **Compliance:** Meeting customer, regulatory, and other relevant requirements.
- **Objective Setting:** Identifying clear objectives for quality as well as responsible social and environmental practices.
- **Impact Management:** Implementing controls to manage the significant impacts of our activities, thereby protecting the environment and supporting sustainable business growth.
- **Greenhouse Gas Reduction:** Reducing our greenhouse gas emissions by systematically improving energy efficiency and adopting 100% renewable energy.
- **Best Practices:** Adopting environmental best practices across our activities, guided by the waste hierarchy (Eliminate, Reduce, Reuse, Recycle).
- **Carbon Reduction Initiatives:** Identifying opportunities for carbon reduction and implementing targeted programmes to manage water usage, air emissions, materials, and chemicals. We also seek opportunities to assist our customers in meeting their carbon reduction objectives.
- **FSC® Compliance:** Adhering to FSC® Chain of Custody requirements by sourcing paper from sustainable sources and meeting Core Labour standards.

Continuous Improvement:

We are committed to continually enhancing our Integrated Management System and environmental performance through regular management audits and reviews. Additionally, we support our customers' carbon reduction efforts by participating in the 'Book Chain Projects Labour and Environment module' to report our CO₂ emissions and follow the Carbon Maturity Roadmap, setting realistic targets for overall carbon reduction.

Communication:

This policy is communicated to our employees, contractors, and other interested parties and is also publicly available on our website.

R. Hutcheson

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Director
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